

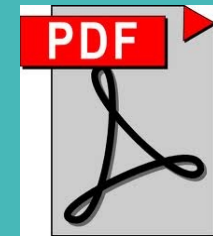
# ONLINE TECHNIQUES

## *Welcome To The Learning Wing*



Steve Gaghagen

Tonight's Subject:



**More Content Distribution ...**  
*... DocStoc and SlideShare!!*

# ONLINE TECHNIQUES

## *Learning Wing*



**Traffic Generation  
Is Simple ...**

**It Comes From Two Activities:**

**>>> Content Creation <<<  
>>> Content Distribution <<<**



## ONLINE TECHNIQUES *Learning Wing*



### What You'll Need:

**1 A PowerPoint Presentation**

(You Can Do This Free With OpenOffice)

**2 An Account at DocStoc**

**3 An Account at SlideShare**

**4 A Little Creativity**

**5 An Account at OnlyWire**

(Or You Can Bookmark Manually)



***THAT'S IT!***

# **ONLINE TECHNIQUES**

## ***Learning Wing***

**One PowerPoint Presentation = Exponential Traffic**

**To Begin ... We Need The Correct File Format!**

### **Step 1**

**Create Your PowerPoint**

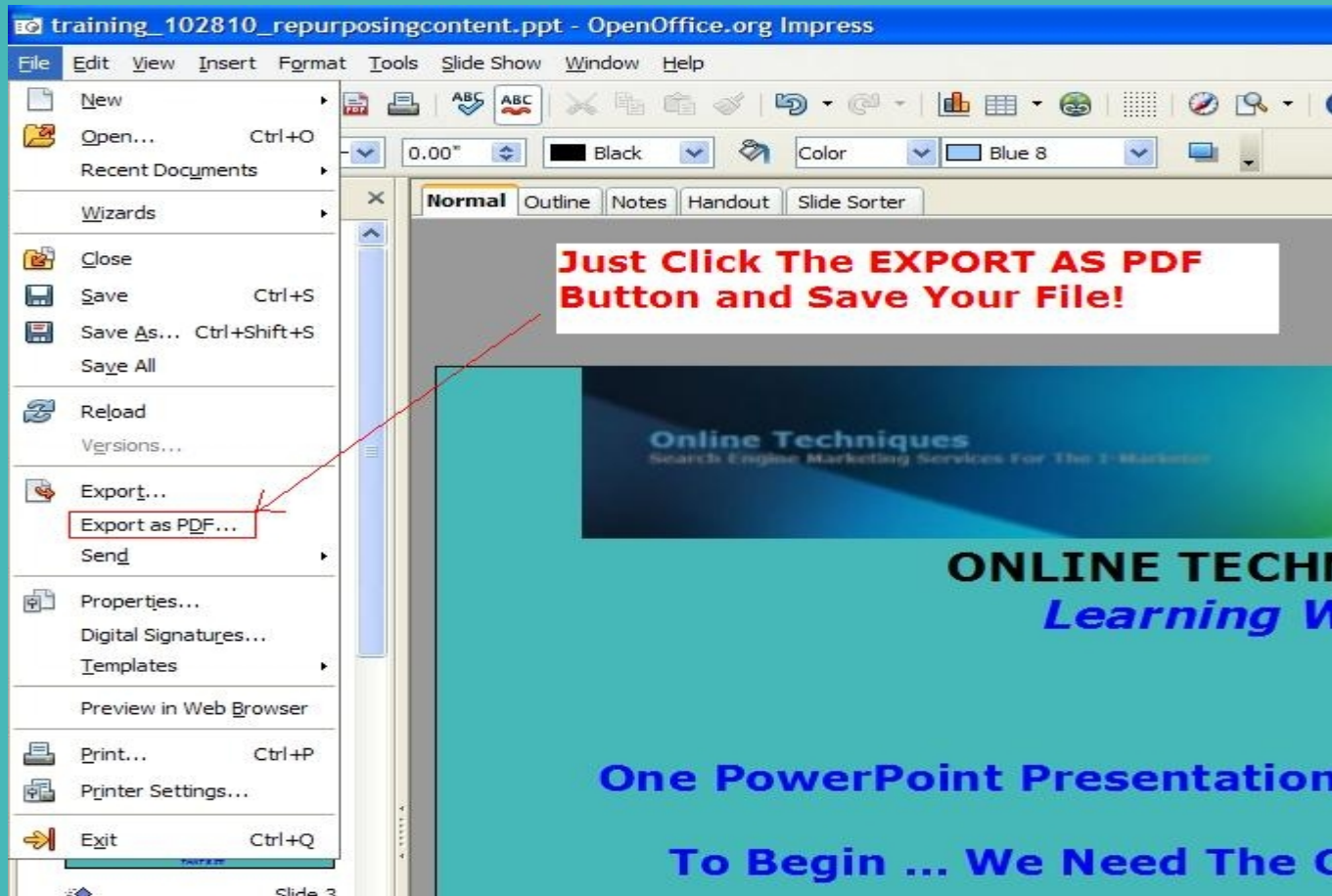
**Either Microsoft Office or OpenOffice Will Work**

**Export Your PowerPoint as a .pdf File!**

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## *Learning Wing*

**Saving a PowerPoint file as a .pdf is EASY!**



# ONLINE TECHNIQUES

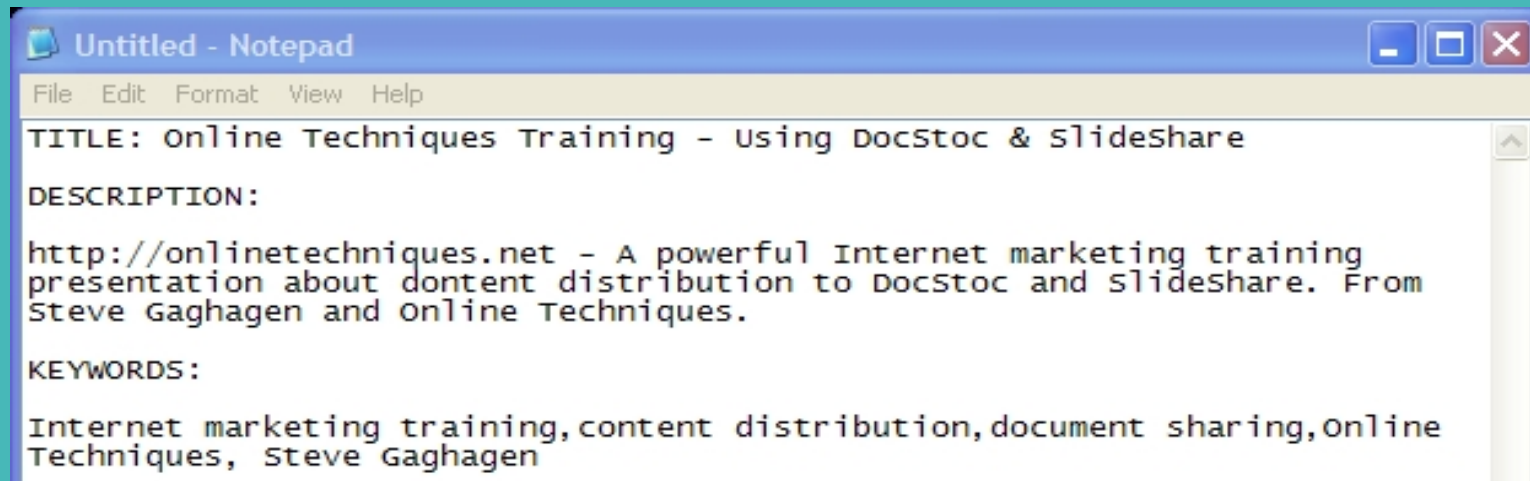
## *Learning Wing*

**One PowerPoint Presentation = Exponential Traffic**

### Step 2

## **Create Your Distribution Notepad**

**Title, Description, Tags (Keywords)**



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### Step 3

#### **Distribute To DocStoc**

Insert The Info From Your Notepad File

#### **Distribute To SlideShare**

Insert The Info From Your Notepad File

### **NOTE:**

**Grab The URL For Each Distribution  
And Put It On Your Notepad File!**

# ONLINE TECHNIQUES

## *Learning Wing*

### Step 4

**Bookmark BOTH URLS In OnlyWire**

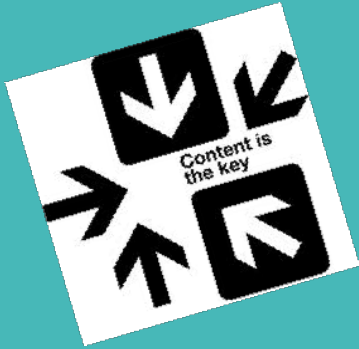
**Change Up The Description and Titles a Bit**





# ONLINE TECHNIQUES

## *Learning Wing*



Let's Go Through It  
Step By Step Shall We?

### DESKTOP SHARING AGENDA:

- **Convert This Evening's Slides To .pdf**
- **Create Our Notepad Distribution File**
- **Distribute To DocStoc and Slideshare**
- **Bookmark Both In OnlyWire**



# ONLINE TECHNIQUES

## *Learning Wing*



## What Would Happen If ...

**You Created and Distributed  
A PowerPoint and pdf File  
Each Week ?**



## What Would Happen If ...

**You Social Networked About Your  
Shared Documents and Invited  
People To View Them?**



**You Get The Picture? ... I Think So!**

# ONLINE TECHNIQUES

## *Learning Wing*

>>> QUESTIONS? <<<



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**Online Techniques**

Search Engine Marketing Services For The 1-Marketer

## **ONLINE TECHNIQUES** *Learning Wing*

We Recommend:

Saturday Morning's With Janet  
and Don Legere



Saturdays at Noon Eastern / 9AM Pacific  
<http://janetlegere.com/live-training>

*The Best Instructors With The Best Information*

# ONLINE TECHNIQUES

Thanks For Visiting  
*The Learning Wing*



Steve Gaghagen

Next Week's Subject:

I Haven't Got The Foggiest Idea!  
It's Kinda Like The 80's!

*Email: [steve@onlinetechniques.net](mailto:steve@onlinetechniques.net)*